* 1. There is a greater chance of a campaign begin successful vs failing or cancelled
  2. Music campaigns have the best chance of being successful
  3. December would not be the best time to launch a new campaign
  4. The amount of data provided
  5. The time frame of the data provided
  6. How many failed campaigns ended up becoming successful?
  7. How much each successful campaign raised broken down by category/sub-category?
  8. What was the average goal over successful vs failed campaigns?